



Sponsorship Brochure

- 2022 EAPL best pitch
- 2022 ECB Grassroots impact on climate change WINNER!
- 2022 ECB Grassroots connecting communities WINNER!

20
23

SPONSORSHIP BROCHURE

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ABOUT

Copdock & Old Ipswichian Cricket Club



**TO ENJOY
PROMOTE &
PROTECT THE
GAME OF
CRICKET SO
THAT IT
EXISTS FOR
FUTURE
GENERATIONS**

Copdock & OI CC

Mission Statement

About

With its roots in the villages of Copdock and Washbrook, Copdock Cricket Club was founded in 1839 and merged with the Old Ipswichians in 1997. It is now one of the largest and most successful Clubs in the area. We run five adult men's teams, two ladies teams and a thriving junior section.

Our teams provide competitive cricket at all levels from the East Anglian Premier League to the newly formed Sunday lads and dads academy side.

Proud to be ECB Club Mark accredited since 2008, with our Junior section supporting over 300 Under 18's in 2023.

Club Values:

We're a club that:

- **C**reates a cricketing "Family" which puts people first
- **R**espects and takes seriously its broader social responsibilities
- **I**s inclusive, open and welcoming to all irrespective of age, ability or gender
- **C**ompetes on the pitch but has broader values than just winning
- **K**eeps encouraging everyone to contribute, in any way they can
- **E**ncompasses a progressive attitude, always seeking to improve what we do
- **T**akes its financial responsibility seriously and works in a sustainable manner

PACKAGES

Pre-Built Packages

Detailed below is the breakdown of our current pre-built sponsorship packages. Subsequent pages will detail all our other packages and also possible bespoke options.

	PACKAGE MAIN	PACKAGE PLATINUM	PACKAGE GOLD	PACKAGE SILVER	PACKAGE BRONZE
PRICE	£4,000+	£1,000	£500	£350	£250
BANNER	Extra Large	Large	Medium	Small	✗
CLUBHOUSE BOARD	Extra Large	Large	Medium	Small	Extra Small
WEBSITE LOGO	Extra Large	Large	Medium	Small	Extra Small
CLUB MEMBERS MAILSHOT	✓	✓	✓	✗	✗
HONARARY VP	Three	Three	Two	Two	One
SPONSORS LUNCH INVITATION	✓	✓	✓	✓	✓

Interested in a BESPOKE PACKAGE?

Work with us to build your own package that best suits your interests and business needs.

PACKAGES - NEW FOR 2022

Matchday Package

As well as our pre-built packages we are also introducing a number of different packages available for the first time this year. This is an offer available for every home East Anglian Premier League fixture.

**Price - £150 per match (Standard)
£250 per match (inc. Hospitality Add-On)**

What is a Matchday Package?

A Matchday package is a new offering for the 2022 season where we are offering sponsors the opportunity to directly sponsor an East Anglian Premier League Home Game.

What do I get as part of the Matchday Package?

As part of this package you will be entitled to the following:

- Social media posting in the build up to the game showing your support for the club
- Company logo on match live stream for the entire game with potential "Ad Break" style adverts during the match breaks
- Copdock & OI CC 1st XI Sponsors photo framed and printed with sponsors logo on image
- A FREE drink for your group after a Copdock & OI CC win presented by the day's man of the match
- Hospitality Add-On (*Costs extra)
 - Two course lunch for up to 8 people (Includes coffee and bacon roll on arrival)
 - *Extra seats above 8 can also be purchased for £15 per person

Can I add a Matchday package to a sponsorship package I currently have?

In short: Yes, of course! This can happen either through increasing your sponsorship amount or through exchanging current entitlements (must be of a similar value) for the Matchday package.



PACKAGES - NEW FOR 2022

Individual Player Package

Sponsoring Copdock & OI Cricket Club does not have to break the bank. New for this year we are offering Individual Player sponsorship where a company or individual can sponsor players from Copdock & OI Cricket Club.

**Price - £100 per player for 1st XI squad members
£50 per player for remaining adult members**

What is an Individual Player Package?

An Individual Player Package gives sponsors the ability to support and be associated with specific individuals at the club who they have an affinity with.

What do I get as part of the Individual Player Package?

As part of this package you will be entitled to the following:

- Available for **ALL** adult playing members (Men's & Women's)
- Social Media Player Photo Action shot with sponsors logo showing their support for the 2022 season
- Player sponsors photo on official club website under the "Sponsorship" page
- Invitation to Player Sponsors drinks during an EAPL home game (*Includes a FREE drink)
- Weekly team announcement social media posts showing your support for your sponsored player
- Logo on all social media posts associated with your sponsored player
- Printed and framed picture of you with sponsored player or action shot of player from the season with your company's logo attached.
- Will receive the Sponsors Monthly Newsletter

Can I add an Individual Player Package to a sponsorship package I currently have?

In short: Yes, of course! This can happen either through increasing your sponsorship amount or through exchanging current entitlements (must be of a similar value) for the Individual Player package.



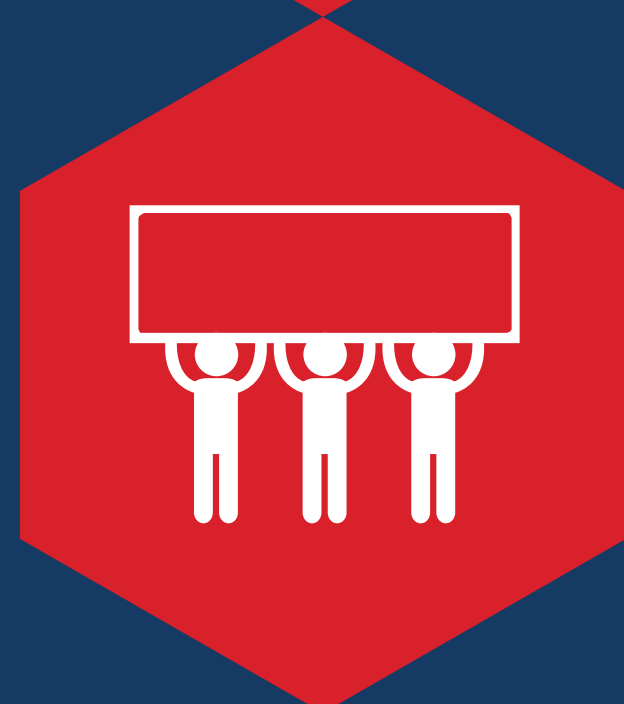
PACKAGE COMPONENTS

Component Details

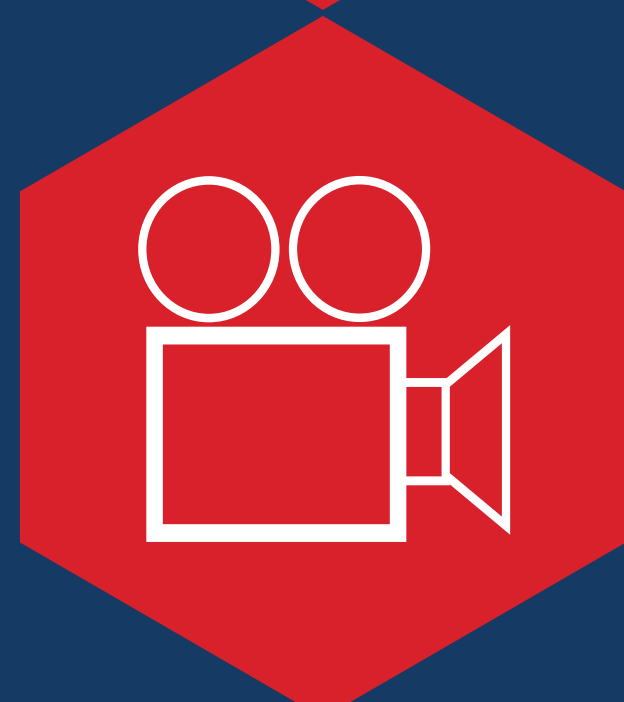
As part of the packages on offer; entitlements include banners, a place on the clubhouse sponsors board and our Matchday live streaming. The following pages provide some extra details on these component parts.



Sponsors Boundary Banners



Sponsors Clubhouse Board






Matchday Live Stream



PACKAGE COMPONENTS

Sponsorship Banners

If included, part of your package is the sponsorship banner. These are displayed around the boundary at Copdock Oval and come in a variety of predetermined sizes.

	Extra Large	Available for Main sponsors only
	Large	2.4m x 0.6m
	Medium	1.2m x 0.6m



Large Size

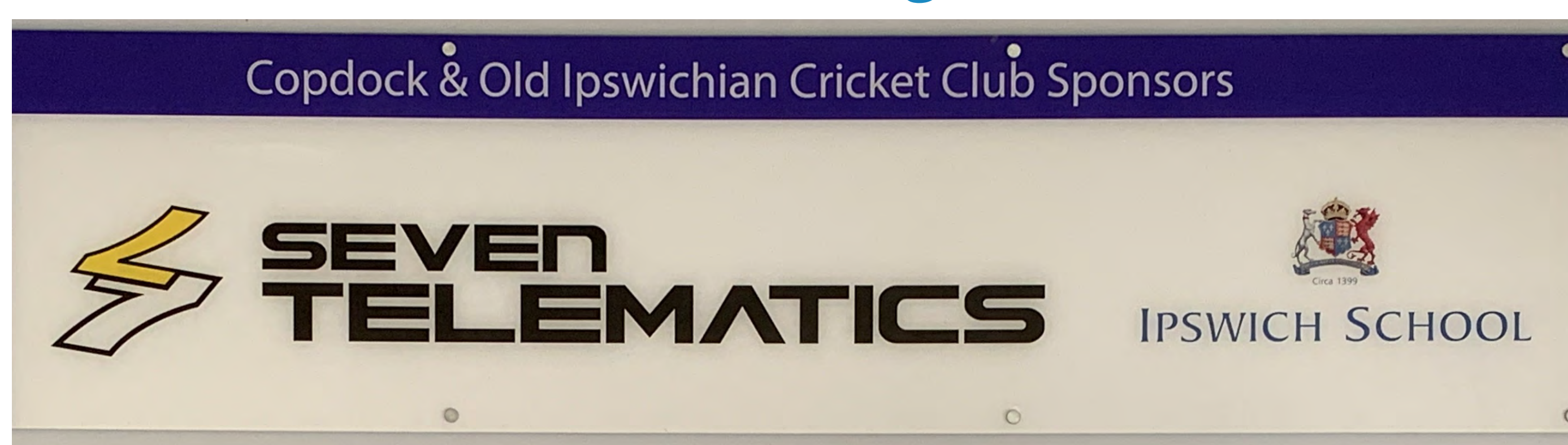
Medium Size

PACKAGE COMPONENTS

Sponsorship Board

Within the clubhouse is our club sponsorship board. This board features all the sponsors we have as a club and the size of their logo is linked to the value of their sponsorship.

Extra Large



Large



Medium



Small



Extra Small



Our current sponsors board in-situ within our pavilion





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